

Cody Petruk

2014 – present
Senior Designer

experience

Superfly Presents

Superfly is known for their music festivals, Bonnaroo and Outside Lands, but in 2009 they entered the creative marketing space and have since worked with Google, JetBlue, Intel, and Adult Swim, as well as providing social media support for Kesha, Lynyrd Skynyrd and Trace Adkins. My role is largely festival site design and production, new business, and brand continuity for our social media clients.

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2010 – 2014
Senior Designer

DDB Chicago

Designed print, digital, identity, and pitch materials for national and global advertising campaigns. Worked closely with creative teams to ensure that all artwork was on-brand, and well designed and executed.

2011
Senior Designer
Chicago, IL

EPIC: Engaging Philanthropy, Inspiring Creatives

Volunteered for an EPIC rally. Helped develop a brand identity for **Iron Street Urban Farms**, the Chicago branch of **Growing Power**.

2011
Instructor

Chicago Portfolio School

Taught **Introduction to Design** course.

2010
Freelance Designer
Chicago, IL

winterbureau

Worked on a rebrand of **The School of the Art Institute of Chicago's** Early College Program and Teacher Institute of Contemporary Art.

2010
Freelance Designer
Design Intern
Chicago, IL

Tandemodus LLC

Freelance: Designed identity, web and print collateral.
Internship: Rebranded **PastForward Living Histories**; including: proposals, client presentations/management, brand development, print/web development and production.

2004 – 2008
Graphic Designer
Edmonton, Alberta

Omni Technology Solutions Inc.

Omni is a software developer that focuses on Novell solutions. Responsible for print, web and software interface design.

1999 – 2008
Founder / CD
Toronto, Ontario
Edmonton, Alberta

Lush Visuals

Lush Visuals was a video art/media group that created immersive light and image environments for music and theater events. Performed live VJ sets, designed media and ran production for theater performances.

skills

conceptual
composition
communication
typography
art direction
mentorship
workflow
copy writing

media

InDesign
Photoshop
Illustrator
HTML/CSS
Dreamweaver
Acrobat
Final Cut
AfterEffects
Flash
Office

affiliations

AIGA Chicago
Society of Typographic Arts

volunteering

Chicago International Poster
Biennial 2010-13
AIGA Student Portfolio Week

2008 – 2010

education

School of the Art Institute of Chicago

Bachelor of Fine Arts, Visual Communication Design.

2006 – 2008
Halifax, Nova Scotia

Nova Scotia College of Art and Design

Began my degree. Transferred to SAIC.

References available
upon request.

awards

2011

Keith Reinhard People Award

An in-agency 'people's choice' award for hard work and exceptional ideas.

2010

National Student Society for News Design

First Place Recipient: Newspaper Front Page Design.

2009

AIGA/Chicago Rotary Club Scholarship Award

2005 – 2010

Threadless

Five of my tshirt designs have won.